

VELONÉ

Brow Academy

Aftercare Instructions

Client Take-Home Guide

IMPORTANT: Proper aftercare is essential for optimal results. Follow these instructions carefully. Your final result will NOT be visible until 4-6 weeks post-procedure. Contact your practitioner with any concerns.

Healing Timeline

Your brows will go through several visible stages before revealing the final result. This is completely normal. Do not assess your final result until 6 weeks post-procedure.

Phase	Timeline	What to Expect
Initial	Days 1-4	Pigment appears 30-50% darker than final result. Mild swelling, redness, tenderness normal. This is NOT your final color.
Flaking	Days 5-10	Surface flaking begins (do not pick or scratch). Pigment appears patchy or significantly faded. This phase causes most client concern—trust the process.
Surface Healing	Days 10-14	Flaking complete. Skin feels normal. Pigment continues settling beneath surface. Color still adjusting—not final yet.
Final Result	Weeks 4-6	True healed color emerges. Final result now assessable. Touch-up appointment typically scheduled after this phase.

DO ✓

- Keep brows clean and dry for the first 24 hours
- Apply aftercare balm sparingly (thin layer only) as directed
- Sleep on your back to avoid rubbing brows
- Use a clean pillowcase
- Stay hydrated and maintain a healthy diet

- Protect from sun exposure (wear a hat outdoors)
- Be patient—the healing process takes 4-6 weeks
- Contact your practitioner if you have concerns after week 6

DO NOT X

- Pick, scratch, or rub the treated area
- **Apply makeup directly to the brow area for 10-14 days** (including brow pencils, powders, gels, setting sprays)
- Exercise heavily for 7 days (sweat can affect healing)
- Swim, sauna, or steam for 14 days
- Use retinol, AHA, or exfoliants near brows for 30 days
- Expose to direct sunlight or tanning beds
- Have facials, peels, or laser treatments for 4 weeks
- Panic during the flaking phase—this is normal

What to Expect

The flaking phase (days 5-10) causes the most client concern. During this time, your brows may look patchy, uneven, or much lighter than expected. This is completely normal and happens to everyone. The pigment is healing beneath the surface of your skin.

Your true result won't be visible until about 6 weeks after your appointment. If you have concerns after 6 weeks, that's when we assess and plan any touch-up work.

Questions or Concerns?

Practitioner: _____

Phone: _____

Touch-up appointment scheduled: _____