
REQUIRED POSITIONS (MINIMUM 3)

- Position 1: Front-on, lips relaxed and closed, neutral expression
- Position 2: Front-on, lips slightly parted (showing inner lip edge)
- Position 3: Lips in a gentle smile (shows how colour behaves under expression)
- Optional: Three-quarter angle from each side for border visibility

LIGHTING SPECIFICATIONS

- Primary: Natural daylight — position client facing a window, no direct sun
- Secondary: Clinical ring light or LED panel — consistent, diffused, no harsh shadows
- Avoid: Overhead fluorescent, mixed lighting sources, flash photography
- Consistency: Use the same lighting setup for before, after, and all follow-up photos

CAMERA SETTINGS

- Smartphone: Portrait mode off. Tap to focus on the lips. Exposure lock. No filters.
- Camera: 85-100mm macro lens, f/4-5.6 for lip detail, ISO as low as possible
- Distance: Consistent distance for all shots — use a fixed position mark if possible
- Include a colour checker card in one reference shot per session for colour accuracy

TIMELINE: WHEN TO PHOTOGRAPH

- Before procedure: Bare lips, no product, after mapping
- Immediately after procedure: Within 5 minutes of completion
- Day 7: Peeling phase documentation
- Day 14: Ghost phase documentation
- Day 42 (6 weeks): Final healed result assessment
- At touch-up: Before and after touch-up session

DOCUMENTATION STANDARDS

- File naming: ClientInitials_Date_Position_Stage (e.g. JS_240215_Front_Healed)
- Store with client record — not on personal camera roll
- Back up to secure cloud storage with encryption
- GDPR: Photos are personal data — store and handle accordingly
- Never share client photos without signed written consent specifying usage