

### THE 7 POINTS

- P1 Bulb Start**  
Align with inner canthus
- P2 Rise Point**  
1/3 from bulb to apex
- P3 Apex**  
Above outer limbus
- P4 Break Point**  
Transition to tail
- P5 Tail End**  
Diagonal from nostril through outer canthus
- P6 Upper Border**  
Define arch height
- P7 Lower Border**  
Establish thickness

### GOLDEN RATIOS

- Bulb to Apex: 1/3 of total length
- Apex to Tail: 2/3 of total length
- Arch Height:  $1.618 \times$  thickness
- Bulb Width: Thickest point
- Tail Thickness: 60-70% of bulb

### THE 5 MODELS

- Classic**      Balanced, universal appeal  
Low-Med arch, soft angles
- Soft Harmony**      Natural, understated  
Minimal arch, rounded
- Elevated**      Refined, lifted  
High arch, elegant
- Expressive**      Bold, dramatic  
Strong arch, defined
- Modern Edge**      Contemporary, graphic  
Angular, precise

### PRE-PROCEDURE CHECKLIST

- ☐ Assess facial symmetry
- ☐ Identify natural growth pattern
- ☐ Evaluate existing brow shape
- ☐ Select appropriate model
- ☐ Map all 7 points
- ☐ Confirm with client